The Total Economic Impact™ of TransPerfect’s GlobalLink Product Suite

Through one customer interview and data aggregation, Forrester concluded that GlobalLink has the following three-year financial impact.

### SUMMARY OF BENEFITS

<table>
<thead>
<tr>
<th>Benefit</th>
<th>3-year risk adjusted</th>
</tr>
</thead>
<tbody>
<tr>
<td>Improved Efficiency of Translation</td>
<td>$818.7K</td>
</tr>
<tr>
<td>Translation Cost Savings</td>
<td>$1.2M</td>
</tr>
<tr>
<td>Integration Savings</td>
<td>$270.4K</td>
</tr>
</tbody>
</table>

### VOICE OF THE CUSTOMER

**Translations manager, pharmaceutical company**

"We moved from emailing to the GlobalLink platform. An email inbox is a closet—it became hard to find and manage translations and it’s no way to work. Now we have a portal to go to where all projects were quoted, stored, and returned—a safe haven for translations. It is very valuable to me."

**Translations manager, pharmaceutical company**

"The benefit of this portal is that it’s a one-stop shop for submitting jobs, reviewing quotes, and keeping it very organized. It’s such a nice, easy-to-use interface—very fitting and smartly designed."

**GLOBALLINK BY THE NUMBERS**

- Nine translated websites; each with 2000 pages of content
- 20 hours of inefficiency removed from every translation project
- Increased web traffic drives brand awareness for the organization

**NPV** $1.2M  
**ROI** 113%  
**INTEGRATION TIME SAVINGS** 702 hours